

# 2020 Session VI – Corporate Finance II

January 20, 2021

## Stages of Financing

This is the sixth session of the 2020 StartUp & Grow Webinar Series designed to help and support your business's needs.

This session focuses on the stages of financing for a new business, and will feature the following topics:

- Overview of the stages of financing: Founders, Pre-Seed, Seed, Series A, Late Stage Investments (Series B, C, D, etc.), and IPO or Exit
- Key terms and concepts
- Key considerations, documents and risks at each stage of financing
- Preparing for a financing and attracting potential investors
- Overview of a term sheet

This session was presented by Melissa Smith, Manoj Pundit and Michael Waters from BLG's Securities & Capital Markets Group.

### Our previous sessions are available to view here:

- Session I Covid-19 Updates for Early Stage Businesses (May, 2020).
- Session II Accessing and Protecting Your Intellectual Property (June, 2020).
- Session III Incorporating a new business and considerations for founders (July, 2020).
- <u>Session IV Hiring Practices and Employment Law Considerations</u> (August, 2020).
- Session V Venture Finance (September, 2020).

## Watch the webinar below



#### Expertise

#### Corporate Commercial, StartUp & Grow™, Capital Markets

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