



Matt Saunders Counsel

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Cybersecurity, Privacy & Data Protection
Compliance with Privacy & Data Protection
Privacy & Security Breaches
Personal Health Information & Privacy
Artificial Intelligence (AI)
Commercial Litigation

Matt's practice in cybersecurity and data protection revolves around key aspects of privacy compliance, organizational resilience and incident response. A seasoned breach coach with a global outlook and a rich professional background, he keeps a keen eye on the evolution of ransomware attacks and other types of cyber incidents in the corporate world. Matt's strategic counsel on such topics benefits from previous perspectives gained in commercial litigation, where he worked on files addressing fraud prevention and investigation, injunctive relief, asset recovery, and negligence.

He can assist Canadian companies and other organizations with:

- risk assessment and mitigation
- data management and regulatory requirements
- privacy policies and programs
- emergency management, crisis communications, and recovery

Matt is a sought-after speaker on the legal landscape surrounding privacy matters, the impact of artificial intelligence on security practices, and the various challenges and strategies required to protect complex organizations from cyber incidents.



Experience

- Provided legal advice to a provincial health care organization in its assessment and development of a framework required to facilitate the sharing of critical cybersecurity-related information across the sector.
- Provided legal advice to an energy sector client to determine the scope and complexity of their obligations surrounding data residency requirements of its customers' personal information.
- Provided legal advice to a large supply chain company during its revamp and upgrade of its cybersecurity incident response program.

Insights & Events

- Moderator, "Youth & Privacy A Legal Lens on Protecting the Privacy of Youth in Nova Scotia,"
 International Association of Privacy Professionals (IAPP) Halifax Chapter, October 2024
- Speaker, "Ransomware Tabletop Exercise," Canadian Association of Chiefs of Police, E-Crime Cyber Council, October 2024
- Moderator, "Top Privacy Law Issues Facing In-House Counsel in 2024," Access & Privacy Law Section, Canadian Bar Association, October 2024
- Interview, "Increasingly Sophisticated Ransomware Attacks Leave Companies, Lawyers Scrambling to Keep Up," Financial Post, March 2023
- Author, "Canada's Valuable COVID-19 Research Vulnerable to Russian, Chinese Hacks, SaltWire, July 2020
- Co-author, "Remote Work, Data Breaches, and Cybersecurity Considerations during COVID-19," Cox & Palmer, March 2020
- Author, "Foreign-fabricated 'news' a real threat in run-up to federal election," SaltWire, April 2019

Beyond Our Walls

Professional Involvement

- Member, Nova Scotia Barristers' Society
- Member, Law Society of Ontario
- Member, Barreau du Québec
- Member-at-Large, National Executive, Access & Privacy Law Section, Canadian Bar Association
- Former Chair, Access & Privacy Law Section (Nova Scotia), Canadian Bar Association

Awards & Recognition

- Recognized in the 2025 edition (and since 2024) of Best Lawyers in Canada (Corporate and Commercial Litigation; Privacy and Data Security Law).
- Recognized in the 2024 edition (and since 2023) of The Canadian Legal Lexpert Directory (Data Protection & Privacy).
- Recognized in the 2024 edition (and since 2022) of The Lexpert® Special Edition on Canada's Leading Technology and Health Sciences Lawyers.



Bar Admission & Education

- Québec, 2024
- Nova Scotia, 2017
- Ontario, 2013
- LL.B and B.C.L., Common and Civil Law/Legal Studies/Jurisprudence, McGill University, 2012
- LL.M, International Criminal Law, University of Sussex, 2004
- M.A., Political Science, Simon Fraser University, 2002
- Political Studies & Philosophy, Bishop's University, 2000

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