



Joshua Abaki

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Joshua's practice focuses on Canadian competition and foreign investment review law, providing BLG's clients with valuable insight and legal support across a wide range of industries.

His work covers complex mergers, cartel investigations, and antitrust class actions, with a particular interest in addressing regulatory challenges in advertising and marketing compliance.

Joshua helps our clients navigate Canada's regulatory landscape, providing practical solutions on issues like abuse of dominance, reviewable trade practices and proactive compliance programs. His ability to connect legal strategies with business objectives has made him a trusted advisor to companies in retail, healthcare, financial services, real estate, among others.

Joshua's experience includes precedent-setting litigation before the Canadian Competition Tribunal, including a landmark case that clarified how the "general impression test" in false and misleading advertising should be applied—an interpretation that continues to influence the field today. He's also been at the forefront of one of Canada's largest price-fixing actions, acting in both criminal and civil matters while guiding clients through complex Bureau investigations.

Beyond his practice, Joshua co-authors *Competition Law Practice Advisor* (LexisNexis) and contributes to thought leadership in a number of areas, including a chapter on Examinations for Discovery in *Dimock's Intellectual Property Disputes*. Recognized by *Best Lawyers* in Canada as "One to Watch" in competition/antitrust law, Joshua brings a forward-thinking approach that combines technical expertise with a genuine commitment to helping clients thrive.

Experience

- Acting for Loblaw Companies Limited, George Weston Limited and certain of their affiliates in class actions across Canada alleging price fixing in respect of wholesale and retail sales of commercial packaged bread and in the related Competition Bureau investigation
- Acting for Parrish & Heimbecker, Limited in its acquisition of grain elevators from Louis Dreyfus Company
- Acting for Parrish & Heimbecker, Limited in a merger litigation at the Competition Tribunal

Insights & Events

- Auteur, « Réductions de prix trompeuses : Démystifier les indications relatives au prix de vente habituel en vertu de la Loi sur la concurrence du Canada », article de BLG, mai 2025
- Auteur, « Navigating changes to Canada's competition & foreign investment laws amid economic uncertainty », article de BLG, mars 2025
- Auteur, « To include or not include, that is the (real estate) question: Competitor property controls under Amended Competition Act », article de BLG, mars 2025
- Auteur, « Canada's economic shield: Fortifying national security in a fractured trade landscape », article de BLG, mars 2025
- Auteur, « Refonte du droit canadien de la concurrence », article de BLG, décembre 2023
- Auteur, « Le Bureau de la concurrence publie ses Lignes directrices sur l'application de la loi concernant les accords de fixation des salaires et de non-débauchage », article de BLG, janvier 2023
- Auteur, « Canadian competition tribunal refuses to apply U.S. horizontal merger guidelines », article de BLG, novembre 2022
- Auteur, « Les modifications proposées à la Loi sur la concurrence prennent effet », article de BLG, juillet 2022
- Co-author, LexisNexis Practical Guidance on Competition Law
- Auteur, « \$name », article de BLG, décembre 2019
- Contributor, "Competition & Privacy" chapter in "Managing Privacy in a Connected World, 2019
- Auteur, « Supreme Court of Canada Issues Landmark Competition Class Action Decision in Godfrey Appeals », article de BLG, septembre 2019
- Auteur, « Revised Canadian intellectual property enforcement guidelines worth a closer look », article de BLG, juin 2019
- Auteur, « Supreme Court of Canada Won't Rule on Permissibility of Global Class Actions: Leave is Denied in Airia Brands », article de BLG, octobre 2018
- Co-author, Examinations for Discovery Chapter in Dimock's Intellectual Property Disputes: Resolutions and Remedies

Beyond Our Walls

Professional Involvement

- Member, Law Society of Ontario
- Member, Canadian Association of Black Lawyers
- Member, International and Competition Policy Committees of the CBA National Competition Law Section
- Member, Canadian Association of Black Lawyers

Community Involvement

- Volunteer, BLG Reads to Kids
- Refugee Sponsorship Support Program
- President, Allard Law Students' Society (2016-2017)
- Member, University of British Columbia Senate (2015-2016)
- Youth Leadership Trainer & Mentor, Starehe Boys' and Girls' Centers

Awards & Recognition

- Recognized in the 2026 edition (and since 2024) of *The Best Lawyers in Canada* as "Ones to Watch" (Competition/Antitrust Law).

Bar Admission & Education

- Ontario, 2018
- JD, Peter A. Allard School of Law, UBC, 2017
- BSc, Microbiology and Immunology, Université McGill, 2011

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Borden Ladner Gervais S.E.N.C.R.L., S.R.L. (BLG) est le plus grand cabinet d'avocats canadien véritablement multiservices. À ce titre, il offre des conseils juridiques pratiques à des clients d'ici et d'ailleurs dans plus de domaines et de secteurs que tout autre cabinet canadien. Comptant plus de 725 avocats, agents de propriété intellectuelle et autres professionnels, BLG répond aux besoins juridiques d'entreprises et d'institutions au pays comme à l'étranger pour ce qui touche les fusions et acquisitions, les marchés financiers, les différends et le financement ou encore l'enregistrement de brevets et de marques de commerce.

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