



## Mekhala Chaubal

### Associate

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Mekhala advises clients on intellectual property matters. She maintains a broad practice covering corporate, commercial and transactional intellectual property (copyright and trademark) and related technology law.

Mekhala has experience in:

- trademark prosecution, opposition and enforcement matters
- drafting IP and technology-related contracts
- IP licensing
- IP due diligence matters
- Closing and post-closing IP matters

Additionally, she is interested in:

- brand management, protection and enforcement
- licensing and commercialization of IP
- developing IP trends in emerging economies
- the protection of traditional knowledge and intangible cultural heritage through intellectual property law
- copyright law in entertainment, media and cultural contexts

Mekhala is fluent in English, Hindi and Marathi.

Mekhala also has experience drafting commercial agreements from an IP perspective. Prior to attending law school, Mekhala worked as a researcher and writer for a Toronto-based non-profit organization that promoted awareness among youth through the use of internet and communications technologies (ICTs).

## Insights & Events

- Author, "Managing Canada's Changing Trademark Landscape: New Applications and Applications Under Examination", BLG Article, May 2019
- Author, "Co-Author, "Managing Canada's Changing Trademark Landscape: third party notifications, oppositions and non-use expungement proceedings," Commercial Times, June 2019", BLG Article, June 2019
- Author, "Managing Canada's Changing Trademark Landscape: Madrid Protocol", BLG Article, April 2019
- Editor, IPilogue, 2011-2013
- Author, "Managing Canada's Changing Trademark Landscape: Registrations And Renewals", BLG Article, April 2019
- Co-author, "Lessons from 5Pointz: Towards Legal Protection of Collaborative, Evolving Heritage," Future Anterior Journal of Historic Preservation, Columbia University, October 2015
- Author, TheCourt.ca, May 2012-September 2012

## Beyond our Walls

### Professional Involvement

- Member, Canadian Bar Association
- Member, Ontario Bar Association
- Member, South Asian Bar Association
- Member, Toronto Intellectual Property Group
- Former managing editor, German Law Journal
- Member, Intellectual Property Institute of Canada (IPIC)

### Community Involvement

- Director, Federation of Asian Canadian Lawyers (FACL), Ontario (May 2019-present)

## Bar Admission & Education

- Ontario, 2016
- JD, York University, 2013
- BA (English and Global Studies), Randolph College, 2013



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