BLG

Simon Du Perron
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Cybersecurity, Privacy & Data Protection
Information Technology
Technology
Advertising & Marketing
Artificial Intelligence (AI)

Simon Du Perron specializes in privacy law and technology law. He provides strategic advice to organizations and public bodies on a variety of compliance issues, including:

- Implementing responsible AI governance frameworks
- Data mapping and compliance programs
- Privacy Impact Assessments (PIAs)
- Digital marketing and the Canadian Anti-Spam Legislation (CASL)
- Deploying biometric solutions

Simon is frequently invited to speak at conferences and has written several publications on the interaction between positive law and new technologies. He is the author of the book *Droit à la vie privée, mégadonnées et intelligence artificielle – Cadre juridique en matière de protection des renseignements personnels* (published by LexisNexis Canada in 2022).

Prior to joining BLG, Simon completed a Master's in Information Technology Law and was a research assistant at the Cyberjustice Laboratory of the Université de Montréal.

Experience

- Developed guidelines on the responsible use of generative AI for a major Québec financial institution
- Assisted various Québec organizations and public bodies in implementing a comprehensive compliance program for Bill 64.
- Assisted a major Canadian retailer in the deployment of a biometric identification system.

Insights & Events

- Author, "Ten principles for the responsible use of artificial intelligence (AI) by Québec public bodies", BLG Article, November 2024
- Author, "Federal Court of Appeal finds lengthy and complex privacy policies breached meaningful consent", BLG Article, November 2024
- Author, "Law 5: A new legal framework for the protection of health data in Québec", BLG Article, November 2024
- Author, "Québec provisions on data portability: BLG's translation of a Commission d'accès à l'information Q&A", BLG Article, September 2024
- Author, "Québec Law 25 still has more to say: Answers to your questions on the new data portability right", BLG Article, August 2024
- Author, "Managing access requests: A decision by the Commission d'accès à l'information provides valuable insights for organizations", BLG Article, July 2024
- Author, "What you need to know about the new Regulation respecting the anonymization of personal information", BLG Article, May 2024
- Author, "Cross-border transfers of personal information outside Québec: Requirements for businesses", BLG Article, May 2024
- Author, "Ready for AI: The Conseil de l'innovation du Québec is calling for the adoption of AI legislation", BLG Article, February 2024
- Author, "Decoding Tomorrow: BLG Primer on AI Governance", BLG Article, December 2023
- Author, "Bill C-27: Upcoming amendments to privacy and AI legislation", BLG Article, October 2023
- Author, "BLG's Submission on the Commission d'accès à l'information Consent Guidelines", BLG Article, July 2023
- Author, "Québec adopts its first comprehensive health privacy legislation", BLG Article, June 2023
- Author, "Projet de loi n° 3 : un nouveau cadre juridique en matière de protection des renseignements de santé au Québec", BLG Article, April 2023
- Author, "Consumer Privacy Protection Act (Canada's Bill C-27): Feedback from industry participants", BLG Article, January 2023
- Author, "The CAI rules on the interpretation of new AI requirements", BLG Article, December 2022
- Author, "Québec Privacy Law Reform: A Compliance Guide for Organizations", BLG Article, October 2022
- Author, "Adoption du projet de loi n° 64 – Principales exigences pour les organismes publics", BLG Article, July 2022
- Author, "Canada's Artificial Intelligence and Data Act: Impact for businesses", BLG Article, June 2022
- Author, "Canada's Consumer Privacy Protection Act (Bill C-27): Impact for businesses", BLG Article, June 2022
- Author, "Key takeaways for businesses when using location tracking technologies", BLG Article, June 2022
- Author, "Droit à la vie privée, mégadonnées et intelligence artificielle – Cadre juridique en matière de protection des renseignements personnels," LexisNexis Canada, 2022
- Author, "Bill 19: toward a new legal framework for protecting health information in Québec", BLG Article, December 2021
- Author, "Québec adopts Bill 64 – Key requirements for businesses", BLG Article, September 2021
- Author, "End of clause-by-clause consideration of Bill 64: Where we stand", BLG Article, August 2021

Beyond Our Walls

Professional Involvement

- Member, Information Technology Committee, the Young Bar of Montréal

Community Involvement

- Member, Executive Committee, Youth Parliament of Québec, 2018-2019
- President, Association of Law Students of the University of Montréal, 2017-2018

Awards & Recognition

- Finalist at the Young Bar of Montréal's "Leaders of Tomorrow Gala" 2024, "Lawyer of the Year - Technology Law & Intellectual Property"
- Awarded the Joseph-Armand Bombardier Fellowship, Social Sciences and Humanities Research Council of Canada (SSHRC), 2020

Bar Admission & Education

- Québec, 2021

- Artificial Intelligence Governance Profesionnal (AIGP) Certification, International Association of Privacy Professionals, 2024
- CIPP/C Certification, International Association of Privacy Professionals, 2021
- LL.M. (Information Technology Law), Université de Montréal, 2021
- LL.B., Université de Montréal, 2018

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