



## Lisa Marie Bruzzese

### Chief Client Officer

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As Chief Client Officer at Canada's law firm, Lisa Marie Bruzzese leads initiatives that strengthen BLG's client relationships and service delivery across the country. She champions a client-first approach and collaborates with firm leadership to ensure that client feedback and macro-economic insights directly shape how BLG delivers legal services and pursues strategic priorities.

In this role, she guides a unified team of marketing, business development and client service professionals while collaborating with BLG's 12 national practice groups to align strategies with evolving client needs. In partnership with the firm's leaders, she develops coordinated programs that improve the client experience and strengthen the firm's presence in the market.

Lisa Marie brings a unique combination of strategic vision and proven execution to the role. Since joining BLG in 2017, she has advanced through increasingly senior leadership positions, most recently serving as National Director, Business Development. In this capacity, she successfully led teams integrating practice and industry expertise with operational excellence to deliver enhanced value to clients.

## Beyond our Walls

### Community Involvement

- Volunteer, Mackenzie Health Foundation
- Volunteer, BLG Reads to Kids

### Awards & Recognition

- Regional and National Winner, BLG Eminence Award for Client Service Excellence, 2020
- APMP 40 Under 40, 2019

### Education

- MBA, University of Toronto, Rotman School of Management, 2026
- Certificate, Transforming Client Relationships Through Innovation, Harvard Law School Executive Program, 2021
- BA (Hons.), University of Toronto, 2004
- Certificate, Proposal Management Practitioner, Association of Proposal Management Professionals (APMP), 2019

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