

# The Legal Side of Raising Capital with Julie Bogle

April 27, 2021

BLG lawyer [Julie Bogle](#) appeared on the March 18, 2021 episode of the [Her CEO Journey](#) weekly podcast to discuss the different ways of raising capital.

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Julie is a senior associate in [BLG's Securities and Capital Markets Group](#) with experience acting for public and private companies in connection with mergers & acquisitions, initial public offerings, private placement transactions and corporate reorganizations. She co-founded [BLG's Driven By Women™](#) program in 2016, an initiative that offers women in business and law a platform to connect, collaborate and excel professionally.

## Episode overview:

What is your plan to expand and scale up your business? Perhaps, you consider equity crowdfunding as a way to raise capital. Before you jump into that, there are a few things to know about:

- The types of capital raising
- The type of investors you should consider
- The legalities surrounding crowdfunding

**In this episode, Julie Bogle outlines the different ways of raising capital and notes the various exemptions and capital raising that will suit different kinds of investors. Julie encourages mission-driven female entrepreneurs and business owners to hire experts to fill in knowledge gaps in your team and lawyers to handle the legal side of your equity crowdfunding campaign.**

Listen to this podcast to learn more about the benefits of hiring experts and lawyers to ensure the success of your equity crowdfunding.

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By

[Julie Bogle](#)

Expertise

[Capital Markets](#), [Financial Services](#), [Private Equity & Venture Capital](#), [Driven By Women™](#)

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### **BLG Offices**

#### **Calgary**

Centennial Place, East Tower  
520 3rd Avenue S.W.  
Calgary, AB, Canada  
T2P 0R3

T 403.232.9500  
F 403.266.1395

#### **Ottawa**

World Exchange Plaza  
100 Queen Street  
Ottawa, ON, Canada  
K1P 1J9

T 613.237.5160  
F 613.230.8842

#### **Vancouver**

1200 Waterfront Centre  
200 Burrard Street  
Vancouver, BC, Canada  
V7X 1T2

T 604.687.5744  
F 604.687.1415

#### **Montréal**

1000 De La Gauchetière Street West  
Suite 900  
Montréal, QC, Canada  
H3B 5H4

T 514.954.2555  
F 514.879.9015

#### **Toronto**

Bay Adelaide Centre, East Tower  
22 Adelaide Street West  
Toronto, ON, Canada  
M5H 4E3

T 416.367.6000  
F 416.367.6749

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