

# Managing Privacy in a Connected World

February 25, 2020

Data Protection and privacy issues are leading concerns for business leaders. Privacy breaches and cybersecurity incidents, the challenges posed by **smart technologies and privacy-intrusive practices as well as the opportunities and risks of artificial intelligence** are increasingly pressing topics. So too are issues around global compliance, digital consent, online reputation, targeted advertising and associated risks, such as class actions and regulatory investigations.

BLG's top-ranked [Cybersecurity, Privacy & Data Protection Group](#), co-led by Éloïse Gratton and Elisa Henry, has authored a new book entitled "[Managing Privacy in a Connected World](#)" which provides expert analysis and practical guidance on these emerging topics to help your organization understand

By

[Elisa Henry](#)

Expertise

[Cybersecurity, Privacy & Data Protection](#), [Technology](#)

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