



# Eric C. Little Associé

T 604.632.3529 F 604.687.1415 Vancouver ELittle@blg.com Franchisage et distribution
Fusions et acquisitions
Sociétés fermées
Contrats commerciaux
Commerce de détail et tourisme d'accueil

Eric's robust practice covers all aspects of corporate and commercial law. He has particular expertise in the areas of franchising, licensing and distribution, and mergers and acquisitions. Eric advises clients across a broad range of industries regarding corporate organization and governance, purchase and sale transactions, and drafting and negotiating commercial agreements.

In the franchise sector, Eric's practice covers all aspects of Canadian franchise law, including:

- preparation of franchise agreements and franchise disclosure documents
- purchase and sale of single and multi-unit franchises and entire franchise systems
- managing relationships with franchisees
- enforcing system compliance

Eric works with franchisors of all sizes, from start-ups to national and international systems. He has experience in a wide variety of franchise industries, including:

- food and beverage
- quick-service restaurants
- hotels, resorts and hospitality
- automotive sales, parts and service
- fitness and personal training
- sports
- outdoor recreation



- health care
- early childhood education
- building cleaning and maintenance
- commercial services

He also assists his clients in the food and beverage industry with regulatory matters, including liquor licensing and distribution and commercial health and safety issues.

Before articling at BLG, Eric was a law clerk to six justices of the British Columbia Supreme Court.

## Insights Rollup

- Co-Author, "Franchise Legal: Social Media in Franchise Systems Legal Considerations for Franchisors," Canadian Franchise Association, August 2023
- Co-Author, "Franchise Legal: Marketing Funds Know Your Obligations", The Franchise Voice by the Canadian Franchise Association, July 2023
- Co-author, "Franchise Legal Marketing: Funds know your obligations", Canadian Franchise Association,
   December, 2022
- Auteur, « Franchising in Canada: Considerations for U.S. franchisors », article de BLG, avril 2021
- \$name
- Co-author, "Franchise Law, Annual Review of Law & Practice," CLEBC, March 2018
- Co-Author, "Whose Liability is it Anyways? Three Recent Cases Concerning Franchisors' Potential Exposure to Claims Against Franchisees," The Franchise Voice, Summer 2018
- Auteur, « Franchise Law In British Columbia: The New Franchises Regulation », article de BLG, juillet 2017
- Co-author, "The British Columbia Franchises Act and Franchises Regulation: A Primer," Franchising World, May 2017.
- Co-author, "Mandatory Disclosure of B.C.'s New Franchises Act in Step with Most Provinces," The Lawyers' Daily, March 15, 2017.
- Co-author, "Franchise Law," Annual Review of Law & Practice, CLEBC, March 2017.
- \$name
- Auteur, « British Columbia Becomes the Sixth Province in Canada to Introduce Franchise Legislation », article de BLG, août 2016
- Co-author, "Franchise Law," Annual Review of Law & Practice, CLEBC, March 2016
- Co-author, "Franchise Law," Annual Review of Law & Practice, CLEBC, March 2016.
- \$name
- \$name
- Editor, British Columbia Corporation Manual, Carswell, 2015-present

# **Beyond Our Walls**

#### **Professional Involvement**

- Member, Law Society of Upper Canada
  - Member, Law Society of British Columbia
  - Member, Canadian Bar Association
  - Member, Vancouver Bar Association



#### **Community Involvement**

Volunteer, BLG Reads to Kids

### **Bar Admission & Education**

- Colombie-Britannique, 2012
- Ontario, 2016
- JD, Université Dalhousie, 2011
- MA (Theory, Culture and Politics), Trent University, 2008
- B.Soc.Sci. (Hons.), Université d'Ottawa, 2006

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## **BLG** | Vos avocats au Canada

Borden Ladner Gervais S.E.N.C.R.L., S.R.L. (BLG) est le plus grand cabinet d'avocats canadien véritablement multiservices. À ce titre, il offre des conseils juridiques pratiques à des clients d'ici et d'ailleurs dans plus de domaines et de secteurs que tout autre cabinet canadien. Comptant plus de 725 avocats, agents de propriété intellectuelle et autres professionnels, BLG répond aux besoins juridiques d'entreprises et d'institutions au pays comme à l'étranger pour ce qui touche les fusions et acquisitions, les marchés financiers, les différends et le financement ou encore l'enregistrement de brevets et de marques de commerce.

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