

Intellectual Property

Your innovations, brands, designs and proprietary information are critical to your business – and so is protecting them. As an independently owned Canadian law firm, our intellectual property (IP) group is focused on your success.

BLG is Canada's law firm. We have deep roots in intellectual property. Our founding firms included a leading Canadian IP boutique with decades of experience helping innovators. That commitment continues today.

Your IP protection strategy may include patents, trademarks, industrial designs, trade secrets, copyrights, and plant breeders' rights.

BLG's patent group works closely with scientists and innovators and is passionate about supporting them in protecting and commercializing their inventions. Our trademark group is entrusted with some of the world's leading brands. Our licensing team is experienced with the intricacies of IP in deal-making. Our enforcement team has extensive litigation experience in all aspects of IP. BLG's professionals advise clients of all sizes across industries on the best strategies for managing all of their IP.

This breadth of experience and national presence make us the go-to law firm for protecting and enforcing intellectual property in Canada.

We understand and can help you manage your most challenging IP issues within Canada and internationally. Whatever your IP needs are in Canada, we can help you:

- formulate IP strategies
- draft and prosecute patents and industrial designs
- provide infringement, validity, and "freedom to operate" opinions
- navigate the regulatory systems associated with bringing patented medicines to market in Canada
- select and clear trademarks and brands
- license and commercialize your IP
- enforce IP rights
- conduct and manage opposition proceedings
- defend against allegations of IP infringement
- structure sophisticated IP-based transactions
- · navigate marketing and advertising laws
- comply with Québec's French language laws

We prioritize results, with clarity, efficiency, and responsiveness - helping you get the protection you need to achieve success.



BLG | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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