

# Driven By Women™

Women face unique issues in business and leadership – that's why we developed Driven By Women<sup>TM</sup>.

Across each of our offices, Driven By Women™ offers women in business and law a platform to connect, and opportunities to share ideas and support each other.

Participants receive the added support of BLG's unparalleled expertise, experience and national reach. In addition, we collaborate with community partners to amplify your voice and connect you with the resources necessary for your success.

Founded in 2016 by an entrepreneurial second-year associate, the program has expanded its focus from local start-ups to provide a national cross-industry platform.

Examples of recent Driven By Women<sup>TM</sup> initiatives include:

- negotiation training
- working with community partners to perfect the pitch and increase the number of women investors
- sponsoring organizations and events that elevate women in business
- supporting companies from incorporation to commercial negotiations

## **BLG** | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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