BLG

Hélène Deschamps Marquis

Partner, AI Practice Lead and National Co-Leader, Privacy & Cybersecurity

T 514.954.3102
F 514.954.1905
Montréal
HDeschampsMarquis@blg.com

Artificial Intelligence (AI)
Cybersecurity, Privacy & Data Protection
Compliance with Privacy & Data Protection
Privacy & Security Breaches
Privacy Regulators' Investigations
Information Technology
Health Informatics

Hélène has over 25 years of market-leading experience in advising many of Canada's major institutions on managing complex legal and business risks, in respect of cybersecurity, information technology, privacy, and artificial intelligence. Her practice includes breach and incident response, regulatory compliance, and global data and privacy frameworks, as well as the negotiation of complex cross-border technology arrangements and transactions.

Hélène excels at assisting board members and general counsel grasp complex IT issues and related regulatory requirements, hence contributing to organizational resilience through informed decision-making. Her clients span multiple sectors, including energy, financial services, public sector, health care, and transportation.

Among other areas, her strategic advice to leadership covers:

- cyber governance
- risk assessment and mitigation, including privacy impact assessments
- regulatory compliance
- incident response plans and breach coaching
- AI tool planning and responsible deployment
- technology-related policies, procedures, and training

- the drafting of various technology agreements, including in contexts of electronic commerce, outsourcing, research and development, mergers and acquisitions, and financings

An active speaker and lecturer both in Canada and internationally, Hélène contributes to an innovative legal landscape in digital and technology law, privacy protection, and artificial intelligence ethics.

Insights & Events

- Author, "AI is transforming your business — and your risk profile", BLG Article, July 2025
- Author, "Data is an asset and needs to be treated like one", BLG Article, July 2025
- Author, "Your data strategy could be a goldmine — or a liability", BLG Article, July 2025
- Author, "Readiness is your best cyber defence", BLG Article, May 2025
- Author, "Regulatory expectations are accelerating faster than most boards realize", BLG Article, May 2025
- Author, "Your CISO's top concern should already be on your board's radar", BLG Article, May 2025
- Author, "Fear not the black box: How responsible AI adoption can drive innovation and productivity", BLG Article, February 2025
- Author, "Year 2024 in review and trends for 2025: Major developments in cybersecurity and personal information protection", BLG Article, January 2025
- Co-author, "Chapter on Canada," Sourcing World: Jurisdictional Comparisons, first edition 2012, p. 45, June 2012
- Speaker, ITechLaw European Conference, Dublin, October 2019
- Chair, ITechLaw World Technology Conference, Boston, May 2019
- Co-author, "Responsabilité des administrateurs et dirigeants d'entreprise en matière de cybersécurité," Développements récents en droit des affaires, vol. 460, 2019

Beyond Our Walls

Professional Involvement

- Member, Law Society of Ontario
- Member, Barreau du Québec
- Board member, Canadian Internet Registration Authority (CIRA)
- Board and Executive Committee member, ITech Law
- Instructor (Board liability and cyber risks), Collège des administrateurs du Québec

Awards & Recognition

- Recognized in the 2025 edition (and since 2014) of *Best Lawyers in Canada* (Information Technology Law; Technology Law).
- Recognized in the 2025 edition of *The Canadian Legal Lexpert Directory* (Technology Transactions) and since 2013 (Computer & IT Law; Data Protection & Privacy).
- Recognized in the 2025 edition (and since 2024) of *The Lexpert® Special Edition on Canada's Leading Technology Lawyers.*

- Recognized in the 2024 edition of *The Lexpert® Special Edition on Canada's Leading Health Sciences Lawyers.*
- Recognized in the 2024 edition (and since 2016) of the *Who's Who Legal: Canada* (Telecommunications Media & Technology; Information Technology and Data).
- Recognized in the 2024 edition (and since 2019) of the *Who's Who Legal's Thought Leaders: Data.*
- Recognized in the 2024 edition (and since 2015) of *The Legal 500 Canada* (Technology).

Bar Admission & Education

- Ontario, 2024
- Québec, 1998

- LLM, International Business and Technology Law, McGill University, 2000
- LLB, Université Laval, 1996

_____

BLG | Canada's Law Firm

As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

blg.com