BLG



Emily Wesson

National Director, BLG Beyond and National Leader, BLG Beyond Legal Talent

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Emily is a seasoned legal innovation leader with over 18 years of experience in the legal industry, and more than a decade building and scaling new functions at major law firms. In her current role, she drives growth and operational strategy for our firm's alternative legal services business, BLG Beyond.

A true intrapreneur, Emily has twice built new functions from the ground up at major law firms. At another international law firm, she launched and scaled the firm's Legal Project Management (LPM) team across Canada, later expanding its footprint internationally. At BLG, she started and currently leads BLG Beyond Legal Talent, a thriving freelance legal talent platform that connects vetted legal professionals with bespoke client needs. Both initiatives broke new ground in legal service delivery models, integrating client-focused innovation with practical, scalable operations.

Emily draws on her experience managing institutional client portfolios, leading client relationship initiatives, and conducting client listening programs to drive continuous improvement in client relationships.

Emily frequently speaks on legal innovation, talent strategy, and operations. She is currently pursuing an Executive MBA at EDHEC Business School in Paris.

Insights & Events

- Speaker, "Curo Roundtable", International Legal Technology Association (ILTA), Nashville, August 2024
- Panelist, "Alumni Roundtable", University of Waterloo, Department of Psychology, November 2023
- Panel moderator, "In Concert: IT and Practice/Business/Innovation Groups Make Beautiful Music Together", International Legal Technology Association (ILTA), August 2023
- Speaker, "Untangling the Webs Podcast", Spider Silk Solutions, June 2023
- Speaker, "Solving for the people puzzle: attracting, retaining and developing talent in an evolving legal ecosystem", Canadian Legal Innovation Forum, May 2023
- Speaker, "Future Leaders in Law: Legal Operations", National in-house counsel training program, December 2021
- Speaker, "Global Mindset: Approaches to Working, Leading and Managing Globally", Women General Counsel Canada, General Counsel University (GCU), Virtual, November 19, 2021
- Speaker, "Understanding Legal Project Management." Canadian Legal Innovation Forum, Virtual, October 2021
- Speaker, "Legal Project Management," University of Toronto, Faculty of Law, The Asper Centre for Constitutional Rights, Sept. 2019 Sept. 2021
- Speaker, "Right People. Right Seat. Building Multidisciplinary Matter Teams.," Legal Value Network (US), Virtual, September 2021
- Speaker, "Hiring, Development and Retaining Your LPM team," Global LPM Summit, Virtual, June 2021
- "Implementing Legal Project Management", Baylor Law LL.M. in Litigation Management (Texas), Virtual, June 2021
- "Evolutions in Legal Project Management", Canadian Legal Innovation Forum, Virtual, January 2021
- "LPM Evolution", Legal Project Management Roundtable, LawVision Group, New York, February 2019
- "Planning Successful Projects", Legal Marketing Association," Toronto, May 2017
- "A fork in the road? Dedicated LPMs v. Training Lawyers," Legal Marketing Association, Toronto, April 2016
- "A day in the life of an LPM," Legal Project Management Roundtable, LawVision Group, New York, March 2016

Education

- Certificate, Organizational Behaviour, Harvard University, 2020
- BA, Honours Psychology, University of Waterloo, 2013
- Certificate, Human Resource Management, Ryerson University, 2014
- Diploma, Law Clerk, Fanshawe College, 2007

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