



Maddie Axelrod

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Maddie Axelrod is trusted counsel to employers in all aspects of workplace law. She provides responsive, practical, and effective advice to various types of organizations that have personnel in Ontario.

Maddie's work includes managing day-to-day workplace issues, guiding foreign companies entering Canada, representing parties in corporate transactions and reorganizations, drafting and reviewing contracts and policies, advising on separations, assessing risk for personnel arrangements, and supporting employers with improving human rights and accommodations practices in their workplaces.

Employers in the broader public sector, including hospitals, school boards, and publicly-funded not-for-profits, turn to Maddie for advice regarding wage restraint and executive compensation laws.

Experience

- Conducting trademark infringement and domain dispute resolution.
- Assisting software developers in the negotiation, drafting and review of technology licenses and software development agreements.
- Acting as intellectual property counsel on a large oil sands development project with responsibility for all intellectual property matters including extensive negotiating and drafting of patent licenses.
- Financing transactions for numerous film and television projects, and providing legal advice to production companies in the media industries, including drafting and negotiating all production agreements.

- Reviewing packaging, labelling and advertising, drafting contest rules.
- Managing significant public authorities' and educational institutions' trademark portfolios, as well as a major amateur sport organization's trademark portfolio, brand licensing and protection actions and sponsorship agreements.
- Preparing franchise disclosure agreements and drafting, negotiating and reviewing franchise and distribution agreements for both franchisors and franchisees.
- Providing advice to litigation counsel on intellectual property matters, including infringement matters and ownership disputes.
- Negotiating, drafting and reviewing website and e-commerce-related policies and agreements including email- and Internet-use policies, website-use policies, privacy policies, blog and social networking site disclaimers and e-commerce sales agreements.
- Providing advice in the area of protection of trade secrets and confidential information and negotiating, drafting and reviewing confidentiality and non-disclosure agreements.

Insights & Events

- Autrice, « More Convenient Care Act, 2025: New obligations to come for health care facility staffing agencies », article de BLG, juillet 2025
- Autrice, « The strive for balance continues: HRTO releases 2025 proposed updates to Rules of Procedure », article de BLG, avril 2025
- Autrice, « Balancing efficiency and fairness: Human Rights Tribunal of Ontario proposes changes to rules of procedure », article de BLG, décembre 2024
- Autrice, « Temporary help agency licensing: What healthcare facilities (and other employers) need to know », article de BLG, juin 2024
- Autrice, « Projet de loi 124 limitant les augmentations de salaire du personnel syndiqué déclaré inconstitutionnel par la Cour d'appel de l'Ontario : réponse du gouvernement », article de BLG, février 2024
- Autrice, « Bill 124: Wage-cap legislation declared unconstitutional by Ontario Superior Court », article de BLG, novembre 2022
- Autrice, « Legal implications of the hybrid work model », article de BLG, juillet 2022
- Autrice, « Fixing Long-Term Care Act, 2021: Considerations for employers in Ontario », article de BLG, avril 2022
- Autrice, « Parts of employer vaccine policy found unreasonable in arbitration », article de BLG, novembre 2021
- Autrice, « Le vaccin contre la COVID-19 : considérations importantes pour les employeurs », article de BLG, février 2021
- Tendances à surveiller en 2021 – Vaccins : questions clés au Canada, points de vue de BLG, janvier 2021
- Autrice, « Les tests de dépistage obligatoires pour la COVID-19 sont jugés raisonnables dans une maison de soins en Ontario », article de BLG, décembre 2020
- Autrice, « Changes to COVID-19 safety requirements: Takeaways for Ontario employers & schools », article de BLG, octobre 2020
- Autrice, « Proposed Changes to School Board Executive Compensation », article de BLG, juin 2019
- Autrice, « Modifications proposées à la rémunération des cadres du secteur parapublic en Ontario », article de BLG, mai 2019
- Autrice, « Supreme Court Of Canada Finds Teacher Guilty Of Voyeurism For Camera Pen Recordings », article de BLG, mars 2019

- Autrice, « Des renoncations pas si complètes et définitives : de récentes décisions permettent de déroger à des renoncations », article de BLG, mars 2019
- Presenter, "Human Rights Update", BLG's Labour and Employment Symposium, November 2018
- Presenter, "Navigating the Employment Standards Act", Human Resources Professionals Association Seminar, October 2018 and November 2017
- Autrice, « Executive Salaries Frozen Effective August 13, 2018 », article de BLG, septembre 2018
- Autrice, « Police Record Checks Legislation Comes Into Force November 1, 2018 », article de BLG, septembre 2018
- Presenter, "Human Rights Update: Race, Creed, Addiction, and More", BLG's Labour and Employment Breakfast Club, September 2018
- Autrice, « Executive Compensation Freeze Returns To The Broader Public Sector », article de BLG, août 2018
- Autrice, « Arbitrator Rules That Teachers Are Not Entitled To Additional Paid Days For Religious Observances », article de BLG, mars 2018
- Presenter, "Protecting Students from Concussion Related Injuries", Conference of Independent Schools Symposium, February 2018

Beyond our Walls

Professional Involvement

- Member, Ontario Bar Association
- Member, Advocates' Society

Community Involvement

- Board Member, Holy Blossom Temple Foundation

Awards & Recognition

- Recognized in the 2026 edition (and since 2023) of *The Best Lawyers in Canada*® (Labour and Employment Law).

Bar Admission & Education

- Ontario, 2015
- JD, Université de Toronto, 2014
- BA (Hons.) in Mathematics and Linguistics, Université Queen's, 2011

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Borden Ladner Gervais S.E.N.C.R.L., S.R.L. (BLG) est le plus grand cabinet d'avocats canadien véritablement multiservices. À ce titre, il offre des conseils juridiques pratiques à des clients d'ici et d'ailleurs dans plus de domaines et de secteurs que tout autre cabinet canadien. Comptant plus de 725 avocats, agents de propriété intellectuelle et autres professionnels, BLG répond aux besoins juridiques d'entreprises et d'institutions au pays comme à l'étranger pour ce qui touche les fusions et acquisitions, les marchés financiers, les différends et le financement ou encore l'enregistrement de brevets et de marques de commerce.

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