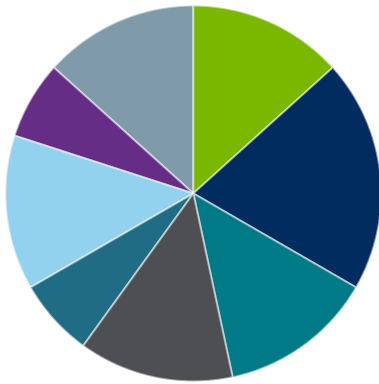


Ontario Class Actions 2021 Mid-Year Review

An overview of developments and trends that affected the Class Actions landscape in Ontario, presented by BLG's leading Class Actions team

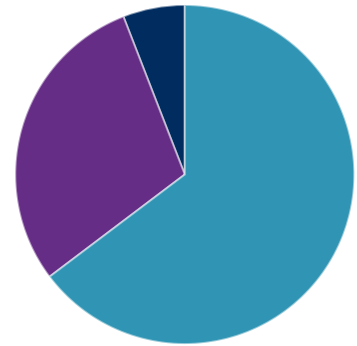
Fall 2021

Newly-Filed Class Actions



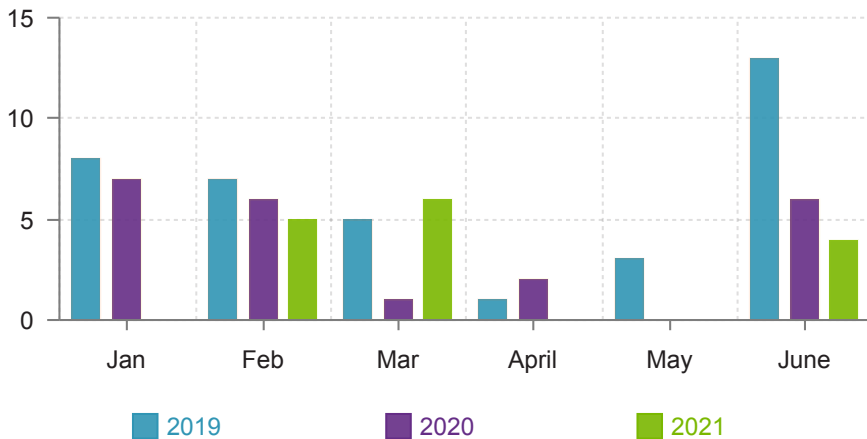
● Financial Services	13.3%
● Securities	20.0%
● Labour & Employment	13.3%
● Privacy	13.3%
● Government Action	6.7%
● Consumer Protection	13.3%
● Environmental	6.7%
● Product Liability (Non-Drug)	13.3%

Certification Motions

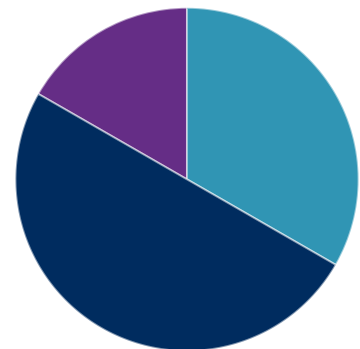


● Granted	64.7%
● Denied	29.4%
● Consent for Settlement	5.9%

Newly-Filed Class Actions by Month



Appeals



● Certification Upheld	33.3%
● Denial of Certification Upheld	50.0%
● Certification Overturned	16.7%

TOP 3 Legal Developments of 2021 (so far)

1

Courts Limit Availability of Intrusion Upon Seclusion: In recent years, we have seen a large increase in the number of privacy class actions in Ontario. The main cause of action alleged in most of these cases has been the tort of “intrusion upon seclusion”. That tort was recognized by the Court of Appeal ten years ago in *Jones v. Tsige*. As defined by the Court of Appeal, the tort requires that the defendant invaded the plaintiff’s privacy “intentionally” or “recklessly”. Despite this requirement, in many recent class actions plaintiffs sued companies and organizations that were, themselves, victims of cyber attacks. This raised the question of whether the tort could apply to a defendant that did not itself invade the plaintiff’s privacy but, rather, allegedly failed to prevent a third party from doing so. In *Owsianik v. Equifax Canada Co.*, the majority of a panel on Ontario’s Divisional Court has now held that a party that has failed to prevent a privacy breach may be sued for negligence, but not intrusion upon seclusion. That decision was applied to deny certification of a privacy class action in [a more recent case](#). These decisions represent a significant development in the law. While those affected by a privacy breach can still sue information gatherers and custodians in negligence or for breach of contract, they generally will have to prove either pecuniary losses or a serious and prolonged disturbance in order to recover damages. This brings the law of Ontario more in line with [the approach taken in Québec](#).

2

Ontario Courts Are Applying the Two-Step Test: In 2020, the Divisional Court held in *Kuiper v. Cook*, that judges hearing certification motions should apply a “two-step test” when deciding whether a case raises suitable “common issues”. This means that plaintiffs must show that there is some basis in fact to support both the existence of the proposed issues, and that they are common to the whole class. In other words, there must be evidence that the proposed common issues are “live issues” whose determination will affect the rights of actual persons. Since *Kuiper*, certification judges in Ontario have been applying the “two-step test” to the common issues requirement, and the Divisional Court has also extended it to the question of whether there is an “identifiable class”, in *McGee v. Farazli*. For more information, read our commentaries on *Kuiper* and *McGee*.

3 Inter-jurisdictional Cooperation: Class actions in Canada have always raised unique challenges. A “national” class action (covering class members across Canada) can be certified in any province. This means that there are often overlapping proceedings brought concurrently in more than one jurisdiction. In contrast to the United States, which has a statutory multi-district litigation process that allows claims to be transferred to a single court, Canada has no formal way to consolidate competing actions. In a number of recent decisions, however, Canadian Courts have demonstrated a willingness to meet this challenge through innovative and practical approaches, including releasing the first joint decisions across jurisdictions.

TOP 3 Trends of 2021 (so far)

- 1 A slow year for class actions, so far.** In recent years, there has been a steady decline in the number of new class actions commenced in Ontario. The first six months of 2021 saw a decline of over 30% compared to the same period the previous year, falling to less than half the number commenced in the first half of 2019. In particular, while we continue to see securities, consumer protection, employment and privacy class actions, there have been fewer negligence claims. We have also seen fewer settlement approval motions than in previous years.
 - 2 Reinforcement of evidentiary requirements.** While plaintiffs need only show “some basis in fact” to satisfy the criteria for certification (other than the existence of a cause of action, which requires no evidence), Ontario courts have been holding plaintiffs to that threshold. This has been evident from the application of the “two-step test” (see above) and in other recent jurisprudence stressing the need for evidence that meets the normal criteria for admissibility.
 - 3 Appellate Courts ruling for defendants.** Appellate courts in Ontario seem to be favouring defendants, at least when compared to certification judges. While plaintiffs won two thirds of contested certification motions, defendants were successful in two thirds of the appeals brought from certification motions (with “success” for defendants meaning that the appellate court either overturned certification or upheld the denial of certification).
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TOP 3 Things to Watch for

- 1 Forum Shopping:** Ontario is arguably becoming a less plaintiff-friendly jurisdiction. Last year's amendments to Ontario's Class Proceedings Act, 1992, among other things, imported the requirement that common issues "predominate" over individual issues and encourage pre-certification motions. [Read BLG's commentary on the legislative amendments](#) or [watch a presentation about them](#) from BLG's latest Class Actions Seminar (relevant portion begins at 0:01:45). Moreover, the decisions highlighted above, emphasizing the "two step" test and the evidentiary requirements for a number of the certification criteria, may make it harder for plaintiffs to achieve certification. These developments, when combined with Ontario's "loser pays" costs regime and the fact that a national class can be certified in any province, could lead some plaintiffs' lawyers to look for greener pastures for class actions. The significant year-over-year decreases in new class actions in Ontario may be partly due to plaintiffs choosing to litigate in other provinces or in the Federal Court, rather than in Ontario. It will be interesting to see whether new filings in Ontario continue to decline over the balance of the year.
- 2 Privacy in the Court of Appeal:** As noted above, the Divisional Court has held that the tort of intrusion upon seclusion does not apply to a person or entity that fails to protect a plaintiff's personal information from third-party wrong-doing. This is an important legal development with potentially wide-ranging effects on a number of pending class actions against companies that were the victims of cyber hacking. The question of whether such defendants can be held liable for intrusion upon seclusion will eventually make its way to the Court of Appeal, which has yet to rule on a class action for intrusion upon seclusion.
- 3 Effect of Amendments within Ontario:** Aside from their potential effect on forum selection, the amendments to Ontario's Class Proceedings Act, 1992, which came into force on October 1st of last year, have yet to be tested in Ontario courts. It will be interesting to see whether the legislative tweaking of the test for certification has a significant impact upon the jurisprudence.

TOP 3 TAKE-AWAYS

1

Time to get tough? In recent years we have seen the Supreme Court of Canada place important restrictions on the ability of class members to recover damages when they have not suffered direct and foreseeable losses in in *Atlantic Lottery Corp. Inc. v. Babstock* and *1688782 Ontario Inc. v. Maple Leaf Foods Inc.* ([Read BLG's commentary](#) on the Atlantic Lottery decision and its implications or [watch a presentation on the case](#) from BLG's latest Class Actions Seminar – the relevant portion begins at 1:14:12 – or [Read BLG's commentary on the Maple Leaf decision](#)). The Ontario Legislature has made the test for certification more stringent, certification judges have reiterated the evidentiary threshold for certification and the Province's appellate courts have shown greater receptivity to arguments against certification. All of these trends, taken together, suggest that defendants fighting certification in Ontario may have a better chance of success than they have had in a number of years. It is more important than ever for defendants to retain experienced class actions counsel who have their finger on the pulse of the most recent trends and can advise them as to whether to oppose certification.

2

Expect claims in other jurisdictions. As a result of the changes in the law and emerging trends in Ontario described above, we may continue to see a decrease in class actions commenced in Ontario, with more plaintiffs choosing instead to commence national class actions in other provinces and in the Federal Court. Companies and organizations will need legal counsel able to represent them in all of Canada's key class actions jurisdictions (Ontario, British Columbia, Québec and in the Federal Court).

3

Keep watching the hotspots. In our [2020 Ontario Class Actions Year in Review](#), we identified a number of COVID-19 "hot spots". Companies and organizations should continue to monitor policies and procedures that relate to those areas: consumer protection, [securities](#), [employment](#), [privacy](#), [healthcare](#), [insurance](#) and [products liability](#). They should consult legal counsel as soon as they identify issues or receive complaints relating to these areas, in order to prepare for potential class actions before claims are brought. To get a sense of where your risk lies, monitor and track complaints whether sent directly to you or expressed through social media. Read [BLG's COVID-19 forecast](#) or [watch a presentation on the topic](#) from BLG's latest Class Actions Seminar (the relevant portion begins at 1:34:19).

Where to Learn More



[BLG's Ontario Class Actions 2020 Year in Review](#)



[BLG's Recent client bulletins on class actions](#)



[BLG's Summary of Canadian Class Action Procedure and Developments](#)



blg.com/classactions

The Fine Print

The graphs on the first page were compiled based upon information gleaned from searching legal research databases and monitoring new class actions filings in the Ontario Superior Court of Justice in Toronto. In addition to Toronto filings, the Court office captures most, but not all, filings outside of Toronto. In "counting" the number of new class actions, we have eliminated duplicates. We have also assigned each class action to a single category of claim, based on the dominant allegations in the pleading. There is a certain arbitrariness to this determination. Certification and appeal decisions are based solely on searches of legal research databases and will not have captured unreported decisions. Overall, these methods are imperfect but in our view gather sufficient data to provide a sense of ongoing trends. BLG is grateful for the assistance of Tanvi Medhekar and Laura Thistle, BLG associates who assisted while articling students, summer student Dishant Tuteja, and former BLG associate, Lance Spitzig, and to rounds clerks, Janice Francis and Larry White.